

Free Medical and Dental Clinic

Strategic Plan 2017-2019

Goal One: *Provide the highest level of medical care to as many FMC patients as possible, utilizing optimum resource allocation*

Objective: *Optimize clinic operations aligned with available resources*

- A. Track clinic utilization
- B. Streamline clinic operations
- C. Hire staff and recruit volunteers commensurate with needs
- D. Utilize lower level of FMC to meet patient needs
- E. Provide staff development
- F. Maintain Board membership at 13-17 members, while also targeting specific needs that the organization has in terms of board members' interests and skills

Objective: *Maximize financial resources*

- A. Develop financial plan for both the short and long term
- B. Utilize a variety of fundraising strategies
- C. Identify and apply for grants as appropriate
- D. Examine possible avenues for reducing expenditures

Objective: *Increase visibility of the clinic commensurate with resources*

- A. Provide outreach in a variety of formats
- B. Involve board and volunteers more heavily in outreach
- C. Invite more groups into the clinic

Goal Two: *Monitor ongoing and shifting developments around the Affordable Care Act and health care reform*

Goal Three: *Maintain a strong emphasis on patient education and prevention*